annual





1971-72







Each day, every day, skilled hands of System employees handled 23,000 requests for directory assistance, constructed 420 conductor miles of wire and buried cable, moved more than 54,000 long distance calls.



# **ANNUAL REPORT**

for the fiscal year ended March 31, 1972

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Manitoba Telephone System 489 Empress Street Winnipeg, Manitoba R3C 0A2

# **MANITOBA TELEPHONE SYSTEM**

#### THE HONOURABLE PETER BURTNIAK

Minister of Highways

#### **BOARD OF COMMISSIONERS**

J. F. MILLS

Chairman and General Manager

G. R. FINES

A. H. KIMACOVICH

N. E. RODGER

I. D. TURNBULL, M.L.A.

S. L. DAVIES, Q.C. Secretary

#### **EXECUTIVE OFFICERS**

J. F. MILLS

J. FENTON

Chairman and General Manager

Assistant General Manager and Manager of Operations and Engineering

#### **ADMINISTRATIVE OFFICERS**

S. G. ANDERSON Director of System Planning F. C. CAVERS General Plant Manager

G. H. BACKHOUSE General Commercial Manager G. A. MUIR

J. K. BEATTY General Counsel Chief Engineer R. B. ROSS

Architect and Superintendent of Buildings

J. W. BUTCHARD
Personnel and Public Relations Manager

R. C. VANNEVEL Comptroller

S. N. WILLIAMS General Traffic Manager

#### **EXPANSION OF SERVICES**

- Telephones increased 21,149 to total 461,543
- Long distance calls increased 11.7 per cent to total 19.9 million
- Local calls increased to 1,073,505,485
- Dial offices established in eight communities
- More than 97 per cent of System telephones are automatic dial
- · Six exchanges received Direct Distance Dialing

#### CONSTRUCTION TO MEET DEMAND

- . 2,233 miles of wire and cable buried
- · Long distance network expanded
- · 231 rural lines established

## **FINANCIAL RESULTS**

- · Capital expenditures amounted to \$29,389,798
- Investment in telephone plant reached \$323,710,217
- Revenue increased 9.26 per cent to \$67,322,287
- Expenses increased 7.65 per cent to \$63,766,468
- Net Income amounted to \$3,555,819

## **OUTLOOK FOR THE COMING YEAR**

- Dial conversion and rural service improvement will continue
- 23,500 additional telephones forecasted
- Forecast capital expenditures of \$36,000,000

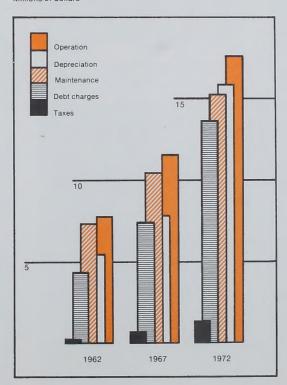
#### **SUMMARY OF REVENUES AND EXPENSES**

	April 1971 March 1972	April 1970 March 1971	Increase
REVENUES			
Local service	\$ 25,881,388	\$ 24,449,700	\$ 1,431,688
Toll service	36,728,565	33,467,140	3,261,425
Miscellaneous	5,051,331	3,990,275	1,061,056
	67,661,284	61,907,115	5,754,169
Less: Uncollectible			
operating revenues	338,997	289,975	49,022
Total revenues	67,322,287	61,617,140	5,705,147
EXPENSES			
Operation	17,844,858	16,386,769	1,458,089
Maintenance	15,221,879	14,310,697	911,182
Depreciation	15,816,421	14,608,205	1,208,216
Operating taxes	1,355,656	1,246,809	108,847
Debt charges	13,527,654	12,685,150	842,504
Total expenses	63,766,468	59,237,630	4,528,838
NET INCOME	\$ 3,555,819	\$ 2,379,510	\$ 1,176,309

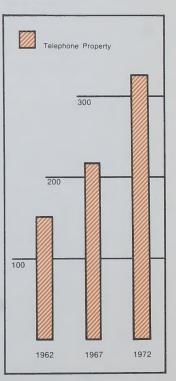
REVENUE Millions of dollars

Toll Local Misc. 30 20 10 1972 1962 1967

EXPENSES
Millions of dollars



PLANT
Millions of dollars



## THE YEAR IN BRIEF

A year of unprecedented growth: that phrase best describes the year in review which saw a net gain of more than 21,000 telephones, thus surpassing the previous record year of 1960 by more than 800 telephones

The System handled nearly 20 million long distance calls, while local calls climbed 70 million over the billion mark recorded last year.

Growth demands accounted for more than 63

per cent of a \$29.3 million construction program, the remainder being used for service improvement, modernization, and rehabilitation of plant. The value of telephone plant now stands at \$323 million.

Business customer requirements continued at a high level, both in volume and variety. Some of these were met by new service offerings introduced in Manitoba during the past year.

More facilities were provided to improve service in the North and further extensions were made to meet the needs of unserved areas.

Today's customer mobility contributed significantly to a new installation record.



## **FINANCIAL**

Net income for the year was \$3,555,819, an increase of \$1,176,309 over the previous year. However, 38 per cent of this increase was due to an extraordinary gain of \$448,405 arising from the redemption of Bond Series 6A, B, and C, and attributable to the change in the Canadian dollar exchange rate for U.S. funds.

Revenue from all sources increased 9.26 per cent to reach a total of \$67,322,287, while expenses increased 7.65 per cent and totalled \$63,766,468.

This year long distance accounted for 54 per cent of total revenue. More than \$3.2 million of the total increase in revenue of \$5.7 million was due to long distance, thereby continuing to contribute very significantly to the favourable basic monthly telephone rate structure enjoyed by System customers.

Capital expenditures of \$29,389,798 were required to meet the high demand for local and long distance service and to effect service improvements. The total value of telephone plant rose to \$323,710,217. This represents an investment of \$701 for each telephone in service, compared with \$529 ten years ago.

The Long Term Debt of the System increased by almost \$13 million. A new \$20 million par value Bond Issue, Series 1N, with an interest rate of 7% per cent and maturing in 20 years, was fully subscribed. The proceeds of this bond issue were used to retire Bond Series 6A, B, and C, and short term debts; the remainder being applied to the System construction program.

To provide the additional facilities required to satisfy the steadily increasing demands for service as well as maintain service standards, much greater capital spending—both long and short term—will be required.

It is evident, despite the satisfactory results recorded this year, the costs associated with these demands will exert strong pressure on the System's ability to hold basic telephone rates at the present level.

## THE NORTH

The System has met its objective to provide some form of toll service to all northern communities of 50 or more persons. Residents of 39 such areas now have a public radiotelephone link with the long distance network.

This microwave radio relay tower, part of the Thompson-Lynn Lake route, brings long distance telephone facilities to the new town of Leaf Rapids.



In addition to completing the above program, toll service was substantially improved for seven locations by the use of a new line-of-sight radio system. With access to the regular toll network and the appointment of Toll Agents, service is provided on a 24-hour basis. The Telephone Assistance Program was extended to 13 more communities during the year. This program is designed to assist and encourage outlying northern settlements to organize, operate and administer their own local communications systems as an interim step towards the provision of regular local telephone service.

The System provides technical assistance and all necessary equipment at no charge. To date some 1,400 telephones, together with asso-

ciated equipment including switchboards, have been supplied to the 29 participating communities.

Implementation of the program is co-ordinated through and with the co-operation of the Provincial Department of Northern Affairs.

Automatic dial service was established in the newly-created community of Leaf Rapids and at the Ruttan Lake mine site, with long distance service being provided by radio relay facilities to Lynn Lake.

Network television was made available to Wabowden last year as the result of an agreement with the Canadian Broadcasting Corporation which permitted a 'break-out' of the TV channel being carried on the Interlake microwave system.

The latest in telephone service went into a new subdivision which became a reality with the birth of the northern town of Leaf Rapids, 60 miles southeast of Lynn Lake.



## LONG DISTANCE

Long distance calls rose 11.7 per cent and totalled 19.9 million—an average of more than 54,000 completed calls each day. Of these, 89.3 per cent were placed on the more economical station-to-station basis.

Today more than 84 per cent of System customers are able to dial their own station calls and 98 of every 100 calls they can make in this manner, are dialed direct.

More than 20,500 customers, representing six communities including the City of Brandon, were provided access to the Direct Distance Dialing network during the year.

To meet the continuing demands, more than 85,000 miles of long distance channels were added to the provincial toll network. A fifth radio channel, with an initial capacity of 1,200 circuits, was added to the Trans-Canada microwave route west to Regina and east to Thunder Bay.

It was also one of the most active years for interexchange voice transmission services, including the installation of 36 additional Wide Area Telephone Service lines. WATS service provides the customer with unlimited long distance calling, for a fixed monthly charge, to any one of seven progressively larger zones, the largest encompassing practically all Canada

New services were introduced to meet the changing and often specialized requirements of business customers. Among these, terminal equipment known as Datacom 300, consisting of an electronic teleprinter, permits the customer to transmit and receive data at 100, 150, and 300 words per minute.

To further meet customer needs, a medium speed has now been added to the Multicom service announced last year. Multicom is a switched data communications service capable of transmitting information at speeds up to 60,000 words a minute on a "pay-as-you-use" basis.

The System is participating with other members of the Trans-Canada Telephone System in the

building of a nation-wide digital network to more adequately meet the fast-growing requirements of computer communications. Manitoba's portion of the initial phases of this project was completed during the year.

## LOCAL SERVICE

The year saw a new record established with a net gain of 21,149 telephones — over 800 more than the previous highest year. Of these,

14,445 were installed in Winnipeg and 6,704 in the provincial areas. The System now serves 461,543 telephones.

It is worth noting that present-day customer mobility accounts for a significant portion of the System's day-to-day work load. To meet customer requirements 105,981 telephones were disconnected and 127,130 telephones connected; in other words, the System had to install six telephones to realize a net gain of one.

Automatic telephone service was provided to eight additional provincial communities. Receiv-

More than 84 per cent of System customers have access to the Direct Distance Dialing network.



ing this service were the 2,500 customers in EIm Creek, McAuley, Ashern, Darlingford, Steep Rock, Leaf Rapids, Foxwarren and Binscarth. The System constructed 231 additional lines in its continuing effort to reduce the number of customers sharing rural party lines. Some 2,200 customers benefited as a result of these projects.

Following its policy of using buried facilities wherever practical, the System laid 2,233 miles of buried wire and cable during the year to meet both growth and rehabilitation needs.

Business service demands maintained a high level throughout the year; the marked trend towards more sophisticated equipment such as key telephone systems and speakerphones continued. A total of 105 dial private branch exchanges were installed and substantial extensions were made to existing installations for 12 major users.

## SERVICE IMPROVEMENT

Two major changes were made in organization and methods during the year to improve customer service in the Winnipeg area.

One of these, keyed towards faster and more efficient repair service, was brought about by the consolidation of the Winnipeg Service Centres and the introduction of Automatic Call Distributor equipment which forwards calls in the order of their arrival to the Repair Service staff. This streamlined operation, which includes improved dispatching methods, will facilitate the service, particularly in trouble calling peaks.

Re-organization of the Winnipeg Business Office into business and residence units will expedite the handling of customer contacts and better serve the day-to-day essentially different needs of business and residence customers. These changes, designed to promote closer association with individual customer accounts, are a major step towards the "one-stop shop" type of operation intended to eliminate referral of the customer to other sections to deal with

various aspects of the account.

In a continuing effort to help business customers make the most efficient use of their telephone service, the System's highly-trained team of Service Advisors conducted more than 2,600 visits to business premises during the year. In addition, more than 1,600 employees of these customers received training in a wide variety of telephone services.

## **COMMUNITY ACTIVITIES**

As a corporate member of the community it serves, the System makes several informational and educational programs available to schools, youth groups and various other organizations within the province.

Last year 240 elementary schools used the Telezonia program to train and instruct more than 25,000 pupils in the proper and courteous use of the telephone, including the placing of emergency calls.

Nearly 1,000 high school students participated in a program known as Cardiac—Cardboard Illustrative Aid to Computation—designed to give a basic understanding of the functioning of computers. Student aids consist of an instruction manual and a hand-operated cardboard computer model.

System films on communications and related subjects were seen by more than 107,000 persons throughout the province during the year, while more than 3,300 young people attended lecture-demonstrations on Communications and the Telephone at the System's Administration building.

More than 100,000 personal contacts were made with visitors to display booths at seven major exhibits. The System's communications display trailer attracted more than 28,000 persons during visits to 36 communities in Manitoba. The trailer depicts Manitoba's historical and modern communications story from 1878 to the present.

## THE YEAR AHEAD

Another record year of development is indicated with a forecast capital expenditure of \$36 million. A substantial part, \$16.5 million, of the funds required to carry out this construction program in the coming fiscal year, will be derived from internal sources. The balance, \$19.5 million, will be borrowed.

Growth and service improvement in urban and rural areas throughout the province will require approximately \$9.4 million. This will provide for an estimated 6,500 additional telephones, further up-grading of multi-party line service, and making dial service available to some 2,800 existing customers.

Approximately \$18.1 million will be needed to meet a forecast growth of some 17,000 more telephones in Winnipeg, as well as the increasing service requirements of the city's business and residence customers.

Another 10,000 customers, principally those of The Pas and Dauphin, will be added to the Direct Distance Dialing network.

Present plans call for the extension of the Telephone Assistance Program to Easterville and Little Grand Rapids during the year.

Radio relay facilities from Thompson to Lynn Lake are scheduled to be in service by mid-1973. This microwave system will provide increased capacity for long distance service to Lynn Lake and Leaf Rapids and, under arrangements with the Canadian Broadcasting Corporation, will carry network television to Lynn Lake. Subject to CBC receiving approval from the Federal licensing authority, it is expected that similar services will become available to Leaf Rapids and Nelson House during the summer of 1973 and to Norway House and Cross Lake by late 1973.

Extended Area Service is the name commonly used in the industry to describe a form of local service which embraces two or more exchanges.

Continued on page 13

MANITOBA TELEPHONE SYSTEM

BALANCE SHEET AND FINANCIAL STATEMENTS

# STATEMENT OF INCOME

FOR THE YEAR ENDED MARCH 31, 1972.

		1972	1971
OPERATING REVENUES	Local service	\$ 25,881,388	\$ 24,449,700
OT ETHATICAL TENERS	Toll service	36,728,565	33,467,140
	Miscellaneous (note 1)	2,661,580	2,469,741
		65,271,533	60,386,581
	Less: Uncollectible operating revenues	338,997	289,975
		64,932,536	60,096,606
OPERATING EXPENSES	Maintenance	15,221,879	14,310,697
OPERATING EXPENSES	Depreciation (note 2)	15,816,421	14,608,205
	Traffic (note 3)	6,311,614	5,938,496
	Commercial and marketing	4,602,661	4,188,382
	General and administration (note 4)	6,930,583	6,259,891
	Operating taxes (note 5)	1,355,656	1,246,809
		50,238,814	46,552,480
NET OPERATING INCOME		14,693,722	13,544,126
OTHER INCOME	Interest and miscellaneous (note 6)	2,389,751	1,520,534
INCOME BEFORE DEBT CHARGES		17,083,473	15,064,660
DEBT CHARGES	Interest	13,007,722	12,155,274
	Amortization of bond discount and expense	290,307	319,001
	Other fixed charges (note 7)	229,625	210,875
		13,527,654	12,685,150
NET INCOME		\$ 3,555,819	\$ 2,379,510

# BALANCE SHEET at March 31, 1972

with comparative figures for 1971

# **ASSETS**

	1972	1971
TELEPHONE PROPERTY		
Plant and equipment (note 8)	\$323,710,217 99,418,288	\$301,536,124 89,980,582
	224,291,929	211,555,542
INVESTMENTS		
Securities and cash held by the Minister of Finance Sinking fund (schedule A) (note 9) Reserve fund (available on demand) (schedule B)	16,563,122 3,034,370	16,355,822 3,034,370
Telesat Canada (note 10)	19,597,492 999,000	19,390,192 333,000
	20,596,492	19,723,192
CURRENT ASSETS		
Cash and temporary cash investments (note 11) Accounts receivable	4,235,307 8,159,936 3,787,566 559,243	2,606,264 6,913,500 3,323,490 539,574
	16,742,052	13,382,828
DEFERRED CHARGES		
Unamortized discount and expense on long term debt	2,568,668 334,044 2,902,712	2,454,658 492,695 2,947,353
	\$264,533,185	\$247,608,915
Approved on behalf of the Board:		

Approved on behalf of the Board:

Chairman & General Manager

## CAPITAL EMPLOYED AND LIABILITIES

\$ 28,288,759 5,119,129 359,799 3,263,200 37,030,887	\$ 26,288,759 4,852,810 398,611 3,263,200 34,803,380
48,700,000	55,727,027
169,579,709	149,579,709
218,279,709	205,306,736
5,791,398	4,555,009
991,293	1,036,795
2,439,898	1,906,995
9,222,589	7,498,799
	5,119,129 359,799 3,263,200 37,030,887 48,700,000 169,579,709 218,279,709 5,791,398 991,293 2,439,898

**\$264,533,185 \$247,608,915** 

hugust Amacovich

## STATEMENT OF UNAPPROPRIATED RETAINED EARNINGS

FOR THE YEAR ENDED MARCH 31, 1972

		1972	1971
BALANCE AT BEGINNING OF YEAR		\$ 4,852,810	\$ 4,473,300
ADDITIONS	Net income for year	3,555,819	2,379,510
		8,408,629	6,852,810
DEDUCTIONS	Transfer to retained earnings invested in plant	2,000,000	2,000,000
	vacations (note 13)	1,289,500	_
		3,289,500	2,000,000
BALANCE AT END OF YEAR		\$ 5,119,129	\$ 4,852,810
STATEMENT OF SOURCE AND APPLI	ICATION OF FUNDS		
FOR THE YEAR ENDED MARCH 31, 1972		1972	1971
SOURCE OF FUNDS	Net income for year	\$ 3,555,819	\$ 2,379,510
	Depreciation and amortization	16,551,278	15,492,076
	property retired	388,123	1,786,335
	Deferred and miscellaneous items	119,838	67,887
	Total from operations	20,615,058	19,725,808
	Net proceeds from sale of bonds	19,600,000	14,887,500
		\$40,215,058	\$34,613,308
APPLICATION OF FUNDS	Government advances repaid	\$ 7,027,027	\$ -
	Less: Portion from sinking fund	2,600,000	
		4,427,027	_
	Notes redeemed		2,000,000
	Gross additions to plant	29,389,798	27,816,999
	Contributions to sinking fund	2,807,300	2,651,251
	Purchase of Telesat Canada shares	666,000	333,000
		4 000 E00	
	Adjustments to prior years	1,289,500 1,635,433	1.812.058

# **AUDITOR'S REPORT**

To the Commissioners, The Manitoba Telephone System, Winnipeg, Manitoba

We have examined the balance sheet of the Manitoba Telephone System as at March 31, 1972 and the statements of income, unappropriated retained earnings and source and application of funds for the year then ended. Our examination included a general review of the accounting procedures and such tests of accounting records and other supporting evidence as we considered necessary in the circumstances.

In our opinion these financial statements present fairly the financial position of the System as at March 31, 1972 and the results of its operations and the source and application of its funds for the year then ended, in accordance with generally accepted accounting principles. These principles have been applied on a basis consistent with that of the preceding year, except for the recording of accrued vacations explained in Note 13 to the financial statements.

Provincial Audito

Winnipeg, Manitoba July 31, 1972

## SCHEDULE OF INVESTMENTS

	1972	1971
(A) SINKING FUND Bonds—at cost		
Government of Canada	\$ 374,000 1,908,991	\$ 374,000 1,908,991
the Province of Manitoba	7,696,752	4,108,000
	9,979,743	6,390,991
Cash on deposit with the Minister of Finance	130,460	1,808,837
Amount included with the Province of Manitoba sinking fund	6,452,919	8,155,994
	\$16,563,122	\$16,355,822
(B) RESERVE FUND Bonds—at cost		
Government of Canada	\$ 2,485,275	
Province of Manitoba Other—guaranteed by	402,345	402,345
the Province of Manitoba	146,750	146,750
	\$ 3,034,370	\$ 3,034,370

## **SCHEDULE OF RESERVES**

	1972	1971
(C) CONTINGENCY RESERVES Balance at beginning of year Add:	\$ 398,611	\$ 429,159
Retired employees' contributions to death benefit plan	1,358	1,493
	399,969	430,652
Deduct: Self insured losses	18,170 22,000	17,541 14,500
	40,170	32,041
Balance at end of year	\$ 359,799	\$ 398,611
(D) RATE STABILIZATION RESERVE		
Balance (unchanged during year)	\$ 3,263,200	\$ 3,263,200

## SCHEDULE OF LONG TERM DEBT

E) PROVINCE OF MANITOBA ADVAN Represented by the following debentu			1972	1971
Series 6A 3½% due June 15, Series 6B 3½% due September 1, Series 6C 3½% due September 15 Series 6L 3¼% due October 1, Series 6P 4¾% due December 15, Series 6M 3½% due March 15, Series 7P 6% due December 1, Centennial Series 8½% due June 1, Series 8G 5¾% due January 15, United States exchange adjustment	, 1971 1975 1976 1978 1979 1980 1981	(a) \$ (a) (a) (b)	6,000,000 4,500,000 7,100,000 4,600,000 15,000,000	\$ 3,500,000 1,000,000 2,000,000 6,000,000 4,500,000 7,100,000 4,600,000 15,000,000 15,000,000 527,027
		\$	48,700,000	\$ 55,727,027

## (F) BONDS PAYABLE

Debentures issued by the System fully guaranteed by the Province of Manitoba

8% 5½% 5½% 5½% 5½% 5% 7½% 6¼% 7% premit	due February 15, due September 15, due February 1, due November 15, due December 1, due December 2, due January 15, due November 15, due February 15, um at time of issue c	1982 1983 1984 1986 1991 1991 1993	(c) \$ (d)	17,500,000 17,000,000 20,000,000 15,000,000 12,000,000 12,500,000 14,500,000 20,000,000 20,000,000 20,000,000	17,000,000 20,000,000 15,000,000 12,000,000 12,500,000 14,500,000 20,000,000 20,000,000
	in United States do			1,079,709	1,079,709
			\$1	69,579,709	\$149,579,709

<sup>(</sup>a) Payable in United States dollars

<sup>(</sup>b) Redeemable at the option of the holder

<sup>(</sup>c) Exchangeable at holder's option prior to August 15, 1973 for 7%% Series 1J bonds maturing February 15, 1989 (d) Exchangeable at holder's option prior to March 15, 1974 for 8% Series 1M bonds maturing September 15, 1989

## NOTES TO FINANCIAL STATEMENTS

## 1. MISCELLANEOUS OPERATING REVENUE

Principally directory advertising, rentals and attachments to System property.

#### 2. DEPRECIATION

The amortization of the cost of telephone plant over its useful life on a straight line basis.

## 3. TRAFFIC

Expenses, principally operators' wages, incurred in handling telephone calls.

#### 4. GENERAL AND ADMINISTRATION

General office salaries and expenses, rental of circuits and facilities, pension, insurance and other general expenses.

## 5. OPERATING TAXES

Grants to municipalities in lieu of property taxes, System's portion of Canada Pension Plan and Unemployment Insurance and other general levies.

#### 6. INTEREST AND MISCELLANEOUS

Principally interest earned on investments and interest charged construction. Included in the 1972 fiscal year is an exchange gain of \$448,405 arising from the redemption of bond series 6A, B and C. These bonds were issued on the U.S. Market at a par value of \$6,500,000 and were recorded on the books of the Corporation at a Canadian dollar equivalent of \$7,027,027. At time of redemption, the Canadian dollar value of these bonds was \$6,578,622.

#### 7. OTHER FIXED CHARGES

Payment to the Province re services and guarantees extended for the System's long term borrowing.

#### 8. PLANT AND EQUIPMENT

With minor exceptions, telephone property is stated at cost to the System. Values, by major classes of plant, at March 31st:

Land, buildings and towers  Central office switching equipment.  Telephones, switchboards, etc.  Aerial cable, wire and poles  Underground cable, wire and conduit.	1972 \$ 29,097,626 119,718,770 52,625,976 41,266,236 67,864,919	1971 \$ 27,972,995 109,535,385 48,513,183 41,649,163 62,091,879
Vehicles, equipment and furniture	6,308,516 6,828,174 \$323,710,217	6,059,459 5,714,060 \$301,536,124

#### 9. SINKING FUND

The sinking fund is established under requirements of the Manitoba Telephone Act. The System is obligated to pay annually to the Minister of Finance, as trustee for the fund, an amount not less than 1% of the long term debt outstanding at the end of the preceding fiscal year and 4% on the sinking fund balance at the end of the preceding fiscal year.

#### 10. TELESAT CANADA

99,900 common shares, no par value, of Telesat Canada at the issue price of \$10 each. 66,600 of these shares were purchased during the 1971-72 fiscal year completing acquisition of the System's allotment in the initial financing of the Canadian domestic satellite corporation.

#### 11. CASH AND TEMPORARY CASH INVESTMENTS

	1972	1971
Cash in banks, net of outstanding cheques Cash on deposit with the Minister of Finance.	\$(1,464,693)	\$ 106,264
interest bearing	5,700,000	2,500,000
	\$ 4,235,307	\$ 2,606,264

#### 12. OTHER DEFERRED CHARGES

Principally engineering costs associated with projects in the planning stage.

#### 13. ACCRUED VACATION LIABILITY

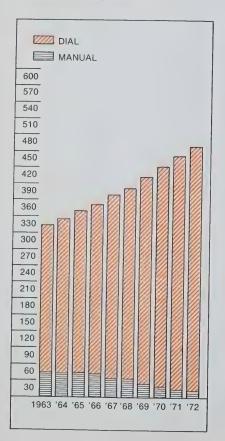
Prior to the current fiscal year, vacation costs were recorded in the accounts in the year that vacations were taken and no provision was made for vacations earned by employees but not yet taken. This liability, amounting to \$1,663,400 has been included in the balance shown for Accounts Payable and Accrued Liabilities as at March 31, 1972. The charge to Unappropriated Retained Earnings of \$1,289,500 represents a similar liability as at March 31, 1971 and applicable to prior years' operations.

#### 14. COMMITMENTS

Approximate total commitments at March 31, 1972, principally relating to purchase of equipment for future delivery and uncompleted contracts, were \$18,000,000.

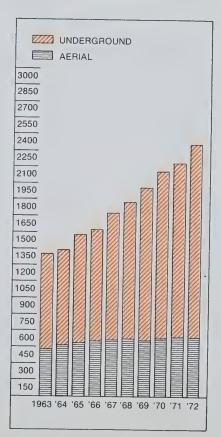
**TELEPHONES** 

In thousands of telephones



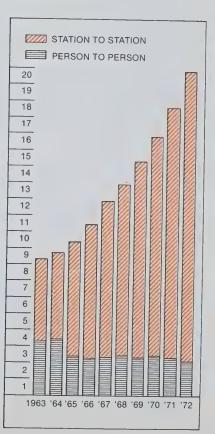
**WIRE & CABLE FACILITIES** 

In thousands of conductor miles



## LONG DISTANCE MESSAGES

In millions of messages



#### Continued from page 7

In recent years, increased mobility and other changes in society's pattern of living have brought about a close community of interest between neighbouring towns and with it a sustained demand for this type of service.

The System has reviewed the socio-economic and value of service aspects of an expanded Extended Area Service program, to determine the best means to satisfy these demands. A province-wide customer survey using recognized random selection methods, formed an important part of the study.

Results of the survey are now being analyzed with a view to developing recommendations that will prove acceptable to customers, the System and its regulatory body; also to establish a uniform method of providing the service, at approved rates, so that it may be either customer or System initiated. It is anticipated submissions based on these recommendations, will be made to the Public Utilities Board during the coming year.

## **ACKNOWLEDGEMENTS**

The System wishes to record its sincere appreciation of the interest shown in its affairs by the Honourable Peter Burtniak, Minister of Highways, responsible for the System.

This report reflects the skill and dedication of the more than 4,000 System employees, and is continuing evidence of their ability to skillfully perform their work and their willingness to serve the people of Manitoba.

New services were introduced to meet the changing and often specialized requirements of business customers (above left).

Thousands of Manitobans discovered their telephone past—along with the present and future—as the System's display trailer visited various communities (above right).

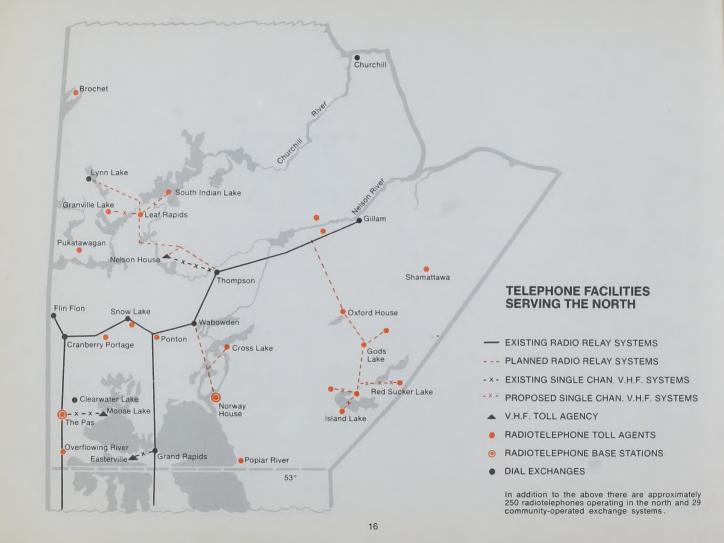
The laser and its future role in communications is one of the educational demonstrations on Communications and the Telephone seen by some 3,300 youngsters (bottom).



# **TEN YEARS OF PROGRESS**

NUMBER OF THE SPHONES	1972	1971
NUMBER OF TELEPHONES		
Business	130,754	124.899
Residence	330,789	315,495
TOTAL SYSTEM OWNED	461,543	440,394
Per Cent Dial of System Owned	97.3	96.7
Private Line and Service Stations in Manitoba	2,536	2.220
TOTAL TELEPHONES IN MANITOBA	464,079	442,614
TELEPHONE MOVEMENT		,
Connected	127,130	114,369
Disconnected	105,981	94,481
Increase	21,149	19,888
NUMBER OF CENTRAL OFFICES		
Exchange	233	004
Toll	41	234
	41	44
PLANT IN SERVICE		
Miles of Poles	13,319	14.786
Miles of Wire (Open, Aerial, Underground)	2,314,217	2,160,449
Miles of Conduit	2,038	2,002
FINANCIAL		,
Government Advances	0.40.700.000	
Bonds Payable	\$ 48,700,000	\$ 55,727,027
Telephone Plant (Includes Plant Under Construction).	169,579,709	149,579,709
PER TELEPHONE.	0=0,1 10,211	301,536,124
Total Revenues.	701	685
Total Expenses	67,322,287	61,617,140
NET INCOME	63,766,468	59,237,630
THE INCOME ! ! ! ! ! ! ! ! ! ! ! ! ! ! ! ! ! ! !	3,555,819	2,379,510
EMPLOYEES		
Men	2,225	2.173
Women	1,980	1,995
TOTAL	4,205	4.168
		.,
TOTAL PAYROLL	\$ 31,839,860	\$ 28,972,808
44		

1970	1969	1968	1967	1966	1965	1964	1963
118.083	111.989	106,436	101.994	96,156	91,521	86,830	82,524
302.423	290,978	279,456	267,685	257,206	248,462	240,516	230,633
420.506	402.967	385,892	369,679	353,362	339,983	327,346	313,157
95.8	94.3	91.7	90.0	88.2	87.3	87.0	86.2
2,668	2,649	2.680	2.577	2,553	2,509	2,083	2,200
423,174	405,616	388,572	372,256	355,915	342,492	329,429	315,357
100.052	97,577	95,943	91,222	82,352	81,215	82,294	75,959
108,653	80,502	79.730	74,905	68,973	68,578	68,105	63,403
91,114 17,539	17,075	16,213	16,317	13,379	12,637	14,189	12,556
	000	234	230	231	230	227	227
234	236	44	47	49	56	59	66
46	48	44	47	40			
	40,000	19.994	21.278	22.167	22,864	23,085	22,873
16,630	18,233	1,795,077	1.661.490	1,516,211	1,417,825	1,354,742	1,277,857
2,041,227 1,930	1,900,596 1,854	1,738	1,630	1,518	1,464	1,407	1,353
		* F7.047.007	\$ 56,490,000	\$ 63,724,248	\$ 70.854,248	\$ 75,024,248	\$ 78,403,879
\$ 40,727,027	\$ 47,517,027	\$ 57,017,027	95.079.709	75,079,709	59,500,000	47,500,000	35,000,000
149,579,709	132,579,709	115,079,709	217.942,253	200,616,358	189,868,031	178,407,619	165,711,825
282,760,286	263,764,855	239,054,762 619	590	568	558	545	529
672	655		41,475,246	36,984,920	33,422,453	30,254,001	27,823,548
55,591,181	50,174,775	44,461,250	37,953,045	34,253,848	32,082,976	30,049,006	27,201,186
53,477,800	47,718,661	42,265,455	3.522.201	2.731,072	1,339,477	204,995	622,362
2,113,381	2,456,114	2,195,795	3,322,201	2,707,072	.,,		
		0.104	2,084	2,085	2,021	2,052	1,961
2,137	2,180	2,194	2,042	1,905	1,854	1,834	1,787
2,036	1,979	2,063	4,126	3,990	3,875	3,886	3,748
4,173	4,159	4,257	\$ 20,236,722	\$ 18,225,638	\$ 16.973,328	\$ 16,323,055	\$ 14,844,131
\$ 26,607,245	\$ 24,752,609	\$ 22,683,143	\$ 20,230,722	Ψ 10,220,000	7 .0,0.0,-		





Each day, every day, skilled hands of System employees processed 860 service orders, provided 640 telephone service changes and made 820 directory line changes.

